ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION





Prof. Ron Edwards
Vice Chancellor
Asia Pacific University

I am delighted that you have applied to enroll in the PATHE-APU Transfer Programme and I wish you all the best with your application. If you are successful and you join our university, you will find that APU offers a distinctive approach to university teaching, one that is focused on preparing you for employment in your chosen profession. We have a very good track record in that respect, with over 95% of our graduates finding employment by the time they attend the graduation ceremony. In fact, this has been the case since we were first established in 1993. How do we maintain such an employment rate? APU builds professional competence and attitudes into all aspects of the student experience. For example, our new, state of the art campus plays an important role. It provides a modern, corporate ambiance offering you a seamless transition from university to the professional office, studio or laboratory. Wherever appropriate, we use industry standard facilities and software in our teaching.

Students are connected to industry and the professions from early in their studies, and industry and professional leaders are involved in the design and teaching of our modules. Dress codes, expectations of quality of work and ethical standards all help prepare our graduates for professional careers. In sum, every opportunity is used ensure that you will receive a 'professional' education. You will also find that our lecturers play an especially important but somewhat different role to academics in other universities. They are experts in their fields. They have a blend of industry experience and academic knowledge that they bring to the classroom to share with you. Their professional backgrounds mean they can act as role models and coaches. They set targets, guide and motivate. Your success is their aim. If you are looking for a well-established, highly regarded university that offers a professional, industry relevant degree that is highly prized in the job market, APU is the university for you. The PATHE-APU Transfer Programme is an excellent way to access APU and its broad range of programmes.

- Business Management
- Business Management (E-Business)
- International Business Management
- Human Resource Management



Employable Graduates 95% Employed by



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